



STRATEGIC PERSPECTIVES IN NONPROFIT MANAGEMENT (SPNM)

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16–22 JUL 2017

\$6,000

HBS Campus, Boston, MA

Offered by the HBS Social Enterprise Initiative

Program Objectives

This intensive six-day program equips you with the expertise to anticipate and master the requirements of nonprofit leadership. Focused on how change and shifting economic realities affect organizations, the program will help you understand core management concepts, strategically apply those concepts to your organization, and successfully manage change in response to internal and external forces.

Curriculum

The broad-based HBS learning approach—including cases, faculty presentations, and group exercises—fosters the exploration of critical issues facing nonprofit executives. Peer consultations enable you to apply classroom learning to specific issues within your organization.

Topics include:

- Identifying customers and constituencies, understanding their needs, and improving service
- Assessing financial performance, establishing fiscal accountability, and measuring performance
- Creating strategic collaborations with other organizations
- Identifying characteristics of high-performing nonprofits
- Developing a successful partnership with the board
- Defining your mission and mobilizing resources for change
- Managing for sustainability and growth

Participant Mix

This program is tailored to nonprofit chief executive officers and executive directors responsible for shaping the direction, mission, policies, and major programs of their organizations. Past participants have represented a wide variety of nonprofit sectors and typically come from organizations with operating budgets in excess of \$1 million.

Anticipated Faculty

Nathalie Laidler-Kylander, Herman B. “Dutch” Leonard (faculty chair), F. Warren McFarlan, Dina D. Pomeranz, V. Kasturi Rangan and Mitchell B. Weiss



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Why Harvard Business School?

This is where world leaders convene. At Harvard Business School, you will do more than prepare for the next step in your career. You will develop the worldview, strategic skills, and leadership capacity to master the complex global challenges that face your organization today.

The Case Method, pioneered by Harvard Business School, is a proven tool for expanding your leadership capability and expertise. No other program puts you face to face with the faculty who wrote the cases and experienced the outcomes.

Our Global Curriculum integrates the best practices and cultural insights of the world's top businesses. You will return with the latest strategies for achieving your company's goals—and your career objectives.

A Diverse Group of Accomplished Peers will share their unique perspectives and life experiences. You will leave with a business network that spans functions, industries, and the globe.

Full-Time Harvard Business School Faculty members teach every course. Drawing on proven business expertise and field-based research, they will engage you in an unparalleled learning experience.