HBS Community Partners mobilizes Harvard Business School alumni to leverage their business management skills to help Bay Area nonprofits grow and expand their impact. We bring together talented people who want to make a meaningful difference in our community.

Portfolio of pro bono services:
- Consulting Services
- Brainstorming Sessions
- Social Impact Awards
- Learning Opportunities

Learn more at [www.hbscp.org](http://www.hbscp.org)
NONPROFITS SERVED

40-50 Bay Area nonprofits served each year

$2.5 million + value in consulting and advisory services annually

10,000+ hours volunteered annually

SECTORS WE SERVE

Social Services  Youth  Education
Global Impact  Healthcare  Civic
Arts & Cultural  Environment & Energy

HOW WE HELP

Marketing
Strategic Planning
Fundraising Strategy
Organization Development
Growth Strategy
Business Planning
Earned Revenue
Market Assessment
Customer Management

SOME OF OUR CLIENTS

water.org™  Asian Art Museum  D2E2  ignited
San Francisco Public Library  Callisto  Racing Hearts  Learning Ally
San Mateo County Health Foundation  SF Tech Council  lava mae
City of San Jose  Capital of Silicon Valley
YLI  SPCA
Nonprofit Satisfaction

Experience

- 97% Excellent/Very Good
- 3% Good
- 0% Fair
- 0% Not good
- 0% Poor

Impact

- 83% Very High/High
- 17% Definite
- 0% Minimal
- 0% None

Sherry Lachman
Founder and Executive Director, Foster America

“We were blown away by how strong the group was — each of you brought such different and valuable sets of expertise, perspectives and ideas to the table.”

Jack Woodruff
Executive Director, Aspire Education

“What a tremendous service — simple, focused, and productive.”

David Ciulla
Executive Director, Readworks

“Working with Community Partners on this project accelerated our organization’s progress by a full nine to twelve months.”

Sam Liccardo
Mayor, City of San Jose

“Their insights and guidance will shape how we execute our Smart City strategy.”

Services

Pro Bono Consulting
Mobilizes HBS alumni teams of three to six volunteers to provide strategic business consulting to a nonprofit over a three to five month period.

Brainstorming Sessions
Engages three to eight HBS alumni volunteers to provide advice or generate ideas to address a focused business challenge a nonprofit is facing over a two-hour meeting.

Social Impact Awards
Offers Bay Area nonprofit leaders a full scholarship to attend the HBS Executive Education course in Boston, Strategic Perspectives in Nonprofit Management.

Learning Opportunities
Hosts training events and interactive workshops relevant to the nonprofit sector.
OUR ALUMNI VOLUNTEERS

200+ skilled volunteers per year

70% Repeat
30% New

VOLUNTEERS, REPEAT VS. NEW

33% Recent Grad <10 years out
14% Early Career 10-19 years out
18% Mid-Career 20-29 years out
20% Late Career 30+ years out
9% Executive Education
6% Other

VOLUNTEERS BY GRADUATING YEAR

60% Female
40% Male

VOLUNTEERS BY GENDER

ALUMNI SATISFACTION

CONSULTING EXPERIENCE

80% Excellent/Very Good
20% Good
0% Not good
0% Poor

42 out of 43 would recommend to a friend

“I realized my skills were easily transferable to the nonprofit world and I could have a real impact.”

BRAINSTORMING EXPERIENCE

90% Excellent/Very Good
10% Fair
0% Not good
0% Poor

100% Motivations Satisfied
100% Would Volunteer Again

“It's an easy, fast, and effective way to give back to society.”

Need help? Want to give help? Learn more at www.hbscp.org