



## The 2017 Social Impact Scholarships from the HBS Association of Northern California

The Harvard Business School Association of Northern California (HBSANC) is now accepting applications for our annual scholarships and capacity-building alumni support for outstanding Bay Area non-profit leaders. We wish to bring promising non-profit leaders together with outstanding HBS faculty, alumni and tools to unleash their potential to have significant community impact. The scholarship will enable the CEO or Executive Director of a locally based non-profit to attend *Strategic Perspectives in Nonprofit Management (SPNM)* at Harvard Business School. After attending the energizing session, recipients may obtain pro bono consulting and advisory support from by Bay Area alumni through the HBSANC Community Partners program.

Specifically, the four 2017 winners will receive:

- Broad-scale exposure, building awareness and reach to thousands of Bay Area HBS alumni through our voting platform where alumni select the final award recipients.
- Acceptance to attend the SPNM program from July 16-22, 2017, under full scholarship. (Includes payment of the program's tuition, books, case materials, accommodations and most meals. Travel expenses to HBS are also covered with a stipend up to \$700.) This is an intensive week of interactive learning on-site at the HBS campus residential executive facilities, during which participants examine their missions and develop new strategies for the new global economy. Taught by a team of faculty members from HBS and other graduate schools within Harvard University, the program features management cases and materials drawn from a wide variety of social enterprises.
- A pro bono consulting or brainstorming session with Bay Area HBS alumni through HBSANC Community Partners following program attendance.
- Recognition in HBSANC Community Partners marketing communications and invitations to engagements at HBS alumni events.

### Selection Criteria

Applicants must:

- Have at least one year of experience working as Executive Director/CEO at the 501c3 represented.
- Lead a 501c3 that has >\$1 million annual operating budget and 5+ full-time employees.

Applicants will be assessed based on how the scholarship would benefit:

- The non-profit organization
- The community
- The leader's growth potential



## Application Process

Scholarship candidates must submit by **February 3<sup>rd</sup> 2017** to [elaine@hbscp.org](mailto:elaine@hbscp.org):

- 1) A completed SPNM application
- 2) A completed addendum from HBSANC for the Social Impact Scholarship
- 3) A nomination letter from an HBS alum
- 4) A letter of recommendation from the Board Chair

HBSANC Community Partners will review all the applications submitted. Interviews and finalists will be selected by March 1<sup>st</sup>. A 1-minute video may be requested of the applicant explaining why receiving the scholarship to attend SPNM and the HBS alumni capacity building support would positively impact the non-profit organization, the community, and the leader's growth. (This video may be shared with the 5,000+ Bay Area HBS alumni during the voting process of selecting the final scholarship winners.) The four winners based on alumni voting (upon approval by HBS) will be notified in early April.

Those who do not receive an HBSANC Social Impact Scholarship can still submit the same SPNM application directly to HBS in April to attend SPNM without a scholarship.

## Learn more

To learn more about this program and download the application, click [here](#) or contact Elaine MacDonald, Executive Director of HBSANC Community Partners at [elaine@hbscp.org](mailto:elaine@hbscp.org).